



European Union

European Regional
Development Fund



New Year – New Markets

Start your New Year on the path to global growth by joining this major event to explore a diverse range of markets that offer exciting export opportunities for West Midlands businesses...

Thousands of UK businesses have increased their sales, growth and stability by selling overseas. This is your chance to explore global opportunities in one day!

We'll be joined by trade specialists from around 20 markets and by networks representing another 40+ markets across Africa, South East Asia, Central Europe, the Balkans, and the Nordic-Baltic region.

- Africa (DIT representatives covering over 20 markets across the continent)
- Association of South East Asian Nations - Indonesia, Thailand, Singapore, Cambodia, Vietnam, Philippines, Malaysia, Brunei, Laos and Myanmar
- Belgium*
- Bulgaria
- Canada
- Central Europe Network (Bosnia & Herzegovina, Bulgaria, Croatia, Czech Republic, Hungary, Poland, Romania, Serbia, Slovakia and Slovenia)
- Chile
- China
- Czech Republic
- France
- Germany
- India
- Ireland
- Netherlands*
- Nordic-Baltic region (Denmark, Estonia, Finland, Iceland, Latvia, Lithuania, Norway & Sweden)
- Poland
- Romania
- Saudi Arabia
- Switzerland*
- UAE
- USA

Date:

9 February 2018

Time:

09:00-16:00

Venue:

The ICC,
Broad Street,
Birmingham B1 2EA

Registration:

Secure your free ticket at
www.newyearnewmarkets.co.uk

Register
your interest

*Joining via Skype

During the day you will have the chance to join interactive market seminars on a range of markets where you will find out about the latest export opportunities. You can also pre-book 1:1 meetings with experts visiting from our overseas network (representatives from the countries and networks listed above).

Not ready for a 1:1 meeting? Don't worry, you can browse the Expo Zone and learn more about each market in a relaxed setting. You'll also have the chance to network with like-minded businesses and build your connectivity to the regional business network.