



**Birmingham
Commonwealth
Association**

Partnerships / Collaboration / Outcomes

Distinctly
Birmingham

Birmingham Commonwealth Association

CONFERENCE

“Today’s Commonwealth: Exploring export opportunities”

Tuesday 18th October 2016

9.00 **Registration & Coffee**

Morning Session

The Commonwealth: Of global significance with huge trading potential

- 9.30 Welcome and Introduction to the Day
***Adrian de Redman:** Master of Ceremonies*
- 9.40 Overview of Birmingham Commonwealth Association - Business, Education, Communities and Public Sector: A winning partnership
***Keith Stokes Smith:** Chairman, Birmingham Commonwealth Association*
- 09.50 Shaping the Midlands as a vibrant centre of international interest
***Sir John Peace:** Chairman, “Midlands Engine”; Standard Chartered plc. and Burberry Group plc.*
- 10.20 Geography and scale, our place in the world
***Paul Kehoe:** CEO, Birmingham Airport*
- 10.50 Air India promotion and video including an opportunity for questions
- 11.00 **Networking, Exhibition & coffee**
- 11.15 Commonwealth Countries: Growth Markets of the Future
***Ruth Lea, CBE:** Patron of the Birmingham Commonwealth Association; Economic Adviser, Arbuthnot Banking Group*



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- 11.45 Uganda High Commissioner
Professor Joyce Kakuramatsi Kikafunda
- 11.55 Navigating the Commonwealth: Department for International Trade (DIT)
Mark Sankey: Head of International Trade Team, Greater Birmingham Chambers of Commerce
- 12.20 Panel Discussion - Chair: **Deborah Leary, OBE**: Director, Commonwealth Businesswomen's Network; CEO, Forensic Pathways and Commonwealth First Mentor
- **Sir John Peace**: Chairman, "Midlands Engine"; Standard Chartered plc. and Burberry Group plc.
 - **BCA Patron - Ruth Lea, CBE**: Economic Adviser, Arbutnot Banking Group
 - **Professor Louise Toner**: Associate Dean, Birmingham City University
 - **Mark Sankey**: Head of International Trade Team, Greater Birmingham Chambers of Commerce
 - **Mike Murray**: International Affairs Manager, European and International Affairs Team, Birmingham City Council
 - **Paul Kehoe**: CEO, Birmingham Airport
- 12.50 **Networking, Exhibition & Lunch**

Afternoon Session

How to do Business in Today's Commonwealth: A roadmap to trading

- 13.45 Review of morning session and Introduction to afternoon session
Adrian de Redman: Master of Ceremonies
- 13.50 A road map to trading: Avoiding the Bear Pits
Peter McLintock: Corporate Partner, Mills & Reeve, Solicitors
- 14.20 Case Study 1: From Meriden to Mumbai
Ian Stokes: Managing Director, StadiArena
- 14.35 Case Study 2: Going global - Going Digital
Optimising opportunities for digital, creative and manufacturing sectors in a digital age
Kimberley-Jane Leary: Managing Director, Squibble Ltd
- 14.50 Commonwealth ties gives Birmingham's SMEs global edge
Lord Marland: Chairman, Commonwealth Enterprise and Investment Council



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- 15.20 **Networking, Exhibition & Coffee**
- 15.35 Panel Discussion – Chair: **Keith Stokes Smith: Chairman, Birmingham Commonwealth Association**
- **Ian Stokes: Managing Director, StadiArena**
 - **Lord Marland: Chairman, Commonwealth Enterprise and Investment Council**
 - **Mark Sankey: Head of International Trade Team, Greater Birmingham Chambers of Commerce**
 - **Martin Levermore, MBE: Chairman, Birmingham Commonwealth Association's Trade and Business Group; CEO, Medical Devices Technology International Ltd.**
 - **Peter McLintock: Corporate Partner, Mills & Reeve**
 - **Kimberley-Jane Leary: Managing Director, Squibble Ltd**
- 16.00 **Interactive evaluation**
- 16.10 Call to Action & Conference Review
Deborah Leary, OBE: Director, Commonwealth Businesswomen's Network; CEO, Forensic Pathways and Commonwealth First Mentor
- 16.20 Conference Close:
Adrian de Redman: Master of Ceremonies
Keith Stokes Smith: Chairman, Birmingham Commonwealth Association



MILLS & REEVE

