Birmingham Commonwealth Association

CONFERENCE

“Today’s Commonwealth: Exploring export opportunities”

Tuesday 18th October 2016

9.00  Registration & Coffee

Morning Session

The Commonwealth: Of global significance with huge trading potential

9.30  Welcome and Introduction to the Day
Adrian de Redman: Master of Ceremonies

9.40  Overview of Birmingham Commonwealth Association - Business, Education, Communities and Public Sector: A winning partnership
Keith Stokes Smith: Chairman, Birmingham Commonwealth Association

09.50  Shaping the Midlands as a vibrant centre of international interest

10.20  Geography and scale, our place in the world
Paul Kehoe: CEO, Birmingham Airport

10.50  Air India promotion and video including an opportunity for questions

11.00  Networking, Exhibition & coffee

11.15  Commonwealth Countries: Growth Markets of the Future
Ruth Lea, CBE: Patron of the Birmingham Commonwealth Association; Economic Adviser, Arbuthnot Banking Group
11.45 Uganda High Commissioner
   Professor Joyce Kakuramatsi Kikafunda

11.55 Navigating the Commonwealth: Department for International Trade (DIT)
   **Mark Sankey**: Head of International Trade Team, Greater Birmingham Chambers of Commerce

12.20 Panel Discussion - Chair: **Deborah Leary, OBE**: Director, Commonwealth Businesswomen’s Network; CEO, Forensic Pathways and Commonwealth First Mentor
   - **Sir John Peace**: Chairman, “Midlands Engine”; Standard Chartered plc. and Burberry Group plc.
   - **BCA Patron - Ruth Lea, CBE**: Economic Adviser, Arbuthnot Banking Group
   - **Professor Louise Toner**: Associate Dean, Birmingham City University
   - **Mark Sankey**: Head of International Trade Team, Greater Birmingham Chambers of Commerce
   - **Mike Murray**: International Affairs Manager, European and International Affairs Team, Birmingham City Council
   - **Paul Kehoe**: CEO, Birmingham Airport

12.50 Networking, Exhibition & Lunch

**Afternoon Session**

**How to do Business in Today’s Commonwealth: A roadmap to trading**

13.45 Review of morning session and Introduction to afternoon session
   **Adrian de Redman**: Master of Ceremonies

13.50 A road map to trading: Avoiding the Bear Pits
   **Peter McLintock**: Corporate Partner, Mills & Reeve, Solicitors

14.20 Case Study 1: From Meriden to Mumbai
   **Ian Stokes**: Managing Director, StadiArena

14.35 Case Study 2: Going global - Going Digital
   Optimising opportunities for digital, creative and manufacturing sectors in a digital age
   **Kimberley-Jane Leary**: Managing Director, Squibble Ltd

14.50 Commonwealth ties gives Birmingham’s SMEs global edge
   **Lord Marland**: Chairman, Commonwealth Enterprise and Investment Council
15.20 Networking, Exhibition & Coffee

15.35 Panel Discussion – Chair: **Keith Stokes Smith**: Chairman, Birmingham Commonwealth Association

- **Ian Stokes**: Managing Director, StadiArena
- **Lord Marland**: Chairman, Commonwealth Enterprise and Investment Council
- **Mark Sankey**: Head of International Trade Team, Greater Birmingham Chambers of Commerce
- **Martin Levermore, MBE**: Chairman, Birmingham Commonwealth Association’s Trade and Business Group; CEO, Medical Devices Technology International Ltd.
- **Peter McLintock**: Corporate Partner, Mills & Reeve
- **Kimberley-Jane Leary**: Managing Director, Squibble Ltd

16.00 Interactive evaluation

16.10 Call to Action & Conference Review

**Deborah Leary, OBE**: Director, Commonwealth Businesswomen’s Network; CEO, Forensic Pathways and Commonwealth First Mentor

16.20 Conference Close:

- **Adrian de Redman**: Master of Ceremonies
- **Keith Stokes Smith**: Chairman, Birmingham Commonwealth Association