# Distinctly Birmingham 

## EUROPEAN ASSOCIATION STEERING GROUP MEETING

## AGENDA

## Practical details:

| Time: | 13:00-14:30 <br> Date: |
| :--- | :--- |
| Friday 19 September |  |
| Venue: | Committee Room 6 <br> The Council House <br> Victoria Square <br> Birmingham <br> B1 1BB |
|  | Chair: |
|  | Steve Harding, Research, Innovation \& Enterprise, Birmingham City University |

## Core meeting

1. Welcome. Introductions and apologies

Steve Harding
2. Notes of previous meeting. Attached.

Steve Harding
3. Update on Priority 1 of our action plan - Deepening exchange, exposure and partnerships: Supporting partners in Birmingham to better understand and exploit European opportunities for exchanges of people, knowledge and ideas - with a particular focus on sectors, such as smaller cultural organisations and the third sector, that have not been as engaged with transnational EU programmes due to lack of capacity or knowledge.
a. Erasmus Plus awareness raising seminars aimed at schools and

Abdul Qadir colleges. Paper attached.
[Update on Creative Europe awareness raising seminars to be covered in item 12]
b. Aston University's neuroscience links with our partner city of Jennifer Crisp Lyon
c. 'Buddying up' mentors for EU funding opportunities
pan-European initiatives to support the development of Birmingham's key growth sectors:
Develop a better understanding and improved joint working to maximise our take up of large scale pan-European initiatives such as those from the European Institute of Innovation and Technology (EIT) and European Public-Private Partnerships as well as other nonstructural funds in support of Birmingham's key growth sectors.

## a. Active and Healthy Ageing KIC - update on submission <br> Pam Waddell <br> b. Climate KIC update / key news <br> Via Katherine Fuller

| 13:35 | 5. Update on Priority 3 of our action plan - Supporting the city's competitiveness and innovation agenda though European working: Support growth and innovation in the city's key growth sectors, with a particular focus on SM Es. In doing so, positioning Birmingham as a centre for innovation in Europe. |  |
| :---: | :---: | :---: |
|  | a. Birmingham's response to the EU Smart City 'invitation for commitments' | Stuart Russon |
|  | Horizon 2020 awareness raising seminars aimed at SM Es. Paper attached. | Stuart Russon |
|  | c. News / updates from the Chamber / Enterprise Europe | Jonathan |
|  | Network on EU support to SM Es including SME week | Webber |

13:50 6. Update on Priority 4 of our action plan - Develop greater joined-up working among local partners, as well as closer working with our ambassadors in Europe to further enhance Birmingham's reputation and influence
Provide co-ordinated key messages to, and maximise the knowledge, influence and profile of our: M EPs, Committee of the Regions representatives, Greater Birmingham and West M idlands Brussels office, our European networks such as EUROCITIES, as well as the city's cultural ambassadors. Encourage greater information sharing among local partners to better identify opportunities for joined up working in EU work.

## a. Reception for Brussels office partners and stakeholders on 8 Jennifer Crisp October during Open Days

b. Update on Distinctly Birmingham website. Paper attached.

Karolina
Medwecka
c. Update on Benefits to Birmingham of being in the EU

Heather Law publication. Paper attached.

## Next meeting

Friday 12 December, venue tbc

## Thematic part of meeting: Culture and Creative Industries

| 14:00 | 10. Introduction to the aims of this thematic session culture and <br> creative industries | Steve Harding |
| :--- | :--- | :--- |
| 14:05 | 11. Current examples of European activities in culture and creativity | Representatives <br> from the <br> cultural sector <br> will be asked <br> for their input |
| $14: 15$ | 12. Resources: Update on Creative Europe seminar held on 9 June | Stuart Russon |
| $14: 20$ | 13. Results of survey on international activity in Birmingham's <br> cultural sector and views on taking this forward | J.Crisp / S. <br> Easton |
| $14: 30$ | 14. Close of meeting |  |

