

## EUROPEAN ASSOCIATION STEERING GROUP MEETING

### AGENDA ITEM 13: Results of survey on international activity in Birmingham's cultural sector and views on taking this forward

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#### INTRODUCTION

In order to gain an understanding of the range of cultural activities that Birmingham-based groups are taking part in overseas, a survey of cultural groups in the city was conducted. They were asked to name any events they had recently completed or were planning to undertake in the near future

So far 11 Birmingham-based cultural groups have responded to our survey.

#### OVERVIEW OF ALL RESPONSES

- 56 different events were detailed taking place in 28 countries around the world.
- 38 of these events are in Europe, 4 in Commonwealth countries, 10 across North and South America, 3 in China and 1 in Japan.
- There is a mixture of different events, largely they were either one-off visits, events, tours and shows and also long-term partnerships or leasing of artwork.

#### EUROPEAN CULTURAL EVENTS

- All 11 of our respondents have events planned in European countries.
- In total there are 38 events planned in Europe across 16 countries.
- The most popular destinations are France and Norway and the other 14 countries being visited are Germany, Spain, Italy, Sweden, Ireland, Netherlands, Ukraine, Bulgaria, Greece, Slovenia, Denmark, Malta, Belgium and Switzerland.
- Most events are expected to take place in 2014-15 however there are some events being planned as far ahead as 2019.
- Some groups such as Black Voices UK, Jazzlines at Town Hall/Symphony Hall, Birmingham Contemporary Music Group and Ex Cathedra are demonstrating their talents and performing in shows and festivals across Europe

- Others such as Mike Owen Media with Gecko arts and media and Indigo Ltd are looking at co-operating with other cultural groups in Europe in how to best develop and organise cultural events.
- Some such as Birmingham Museums Trust, GRAIN and Library of Birmingham Photography Department are contributing to exhibitions in European countries.
- Some of the events are, or were, related to European Union projects such as the Leonardo and Grundtvig programmes.
- A number of events have been undertaken with the support or alongside other bodies such as Arts Council England, UKTI.

## APPENDIX 1

Organisation	Location	Date	Event Description	Status
<b>Friends of Birmingham Museums Trust</b>	Budapest, Hungary	19th-24th Apr 2015	Trip for members to visit arts venues and other places of cultural interest.	
<b>Black Voices UK</b>	Germany	10-12th Oct & 3rd-17th Dec 2014	Concerts in Ingolstadt	Confirmed
	Italy	22nd-23rd Nov	Festival- Treviso	Confirmed
<b>Eastside Projects</b>	Gavle, Sweden	June-Sept 2014	Eastside Projects Curated puppet show travelling to Sweden	Confirmed
	Dublin, Ireland	March 2015	Eastside Projects curated exhibition co-commissioned by Temple Bar Gallery plus redesigning areas of their building.	Confirmed
<b>Friction Arts</b>	Leeuwarden, Netherlands	18th-26th August 2014	Horizon festival – part of Tandem cultural managers international exchange (funders MitOst, ECF) -	Confirmed
	Ukraine	2015	Invited to apply to Ukraine Tandem exchange by MitOst and ECF	In development
<b>GRAIN and Library of Birmingham Photography Department</b>	Amsterdam, Netherlands	Sept 2014	Photography exhibition at the international UNSEEN Photography Festival in Amsterdam. Partners are Arts Council England and Birmingham City University.	Confirmed
	Madrid, Spain	Nov 2014	Photography exhibition and cultural exchange with photographers in Madrid to be exhibited at the University Gallery. Partner Arts Council England.	Confirmed
	Oslo, Norway	Nov 2014	Co-commissioning new work and co-curating exhibition with Ffoto Gallery, Oslo, Norway. Partner Ffoto Gallery and Arts Council England.	Expected but unconfirmed
<b>Indigo-Ltd</b>	Agder Region, South Norway	2012 – 2015	3 year project to assist in the 'professionalisation of CRM in the leisure industry' working with Agder University, Kristiansand	Confirmed
	Ostfold Region, South Norway	2014-2015	Pilot project to look at the feasibility of a joint ticketing operation for producing arts organisations in Ostfold. Working with Agderforskning, Kristiansand	Confirmed
	Ostfold Region, South Norway	2015 - 2017	Kristiansand 3 year project to assist in the implementation of the above pilot Working with Agderforskning, Kristiansand	In development
	Madrid, Spain	2014 – 2015	Review of orchestral subscription scheme and implementation plan for revised pricing and marketing communications OCNE (Spanish National Orchestra)	Confirmed
	Madrid, Spain and Barcelona, Spain	Oct 2014	Training for Arts professionals in CRM at 2 national arts conferences	Confirmed
<b>Big Brum Theatre in Education</b>	Porta Theatre, Athens, Greece	26th Feb - 9th March 2014	Lecturer demonstrations of Big Brum's theatre in education model	Confirmed
	Bergen University College, Bergen, Norway	5th-12th April 2014	Lecturer demonstrations of Big Brum's theatre in education model	Confirmed
	Porta Theatre,	14th-16th	Lecturer demonstrations of Big Brum's theatre	Confirmed

	Athens, Greece	June 2014	in education model	
	Beckett Theatre, Trinity College, Dublin	July 2014	Lecturer demonstrations of Big Brum's theatre in education model	In development
	Taka Tuka Club, Ljubjana, Slovenia	4th-9th July 2014	Theatre in education training	Confirmed
	The Danish Drama Teachers Association, Copenhagen, Denmark	1st-4th August 2014	Keynote speech and workshop at national conference	Confirmed
<b>Mike Owen Media with Gecko arts and media</b>	France, Poland, Portugal, Germany	2011-2012	Exploration of trans European cultural event management and organisation ( Leonardo)	
	France, Italy, Poland, Portugal.	2012 – 2013	Research on cultural and arts event Management with a view to developing a course	
	France, Italy, Poland, Portugal	2013-2014	The Stem 2 Project creating a pan European course of cultural event management piloted in Birmingham	
	Across Europe,	2013-2015	Cultural and arts engagement for the 50+ market across Europe Grundvig programme	
	UKTI visit to Cork	2013	To examine cross cultural links with music events in Cork and Birmingham	
<b>Jazzlines at Town Hall Symphony Hall</b>	Norway	May and July 2014	Birmingham Trondheim Conservatoires Student Exchange at Cheltenham and Molde Jazz Festivals	Confirmed
	France	Jan 2015	Jazz Shuttle, Anglo-French groups performing in both France and UK	Confirmed
<b>Birmingham Museums Trust</b>	Centre for Fine Arts, Brussels	25 Sept 2014-4 January 2015	Rubens and his Legacy exhibition organised by Royal Academy and Centre for Fine Art Brussels, loan of one piece of artwork	Confirmed
	Musees d'Art et d'Histoire Geneva, Switzerland	7 September 2014-4 January 2015	Courbet Exhibition, loan of one piece of artwork	Confirmed
	Musee Bourdelle, Paris	31 March-12 July 2015	Silent Partners: Function and Fetish: Artist and Mannequin organised by the Fitzwilliam Museum, Cambridge, loan of 5 pieces of artwork	Confirmed
	The Hotel de Caumont, New Centre for Arts in Aix-en-Provence, France	May-Sept 2015	Canaletto exhibition, loan of 2 pieces of artwork	Confirmed
	Museo de Bellas, Bilbao, Spain	October 7 2014- January 19 2015	Canaletto exhibition, loan of 2 pieces of artwork	Confirmed

**NB-** Some events we were informed about have not been included if respondents indicated that they were still to be confirmed and / or confidential.